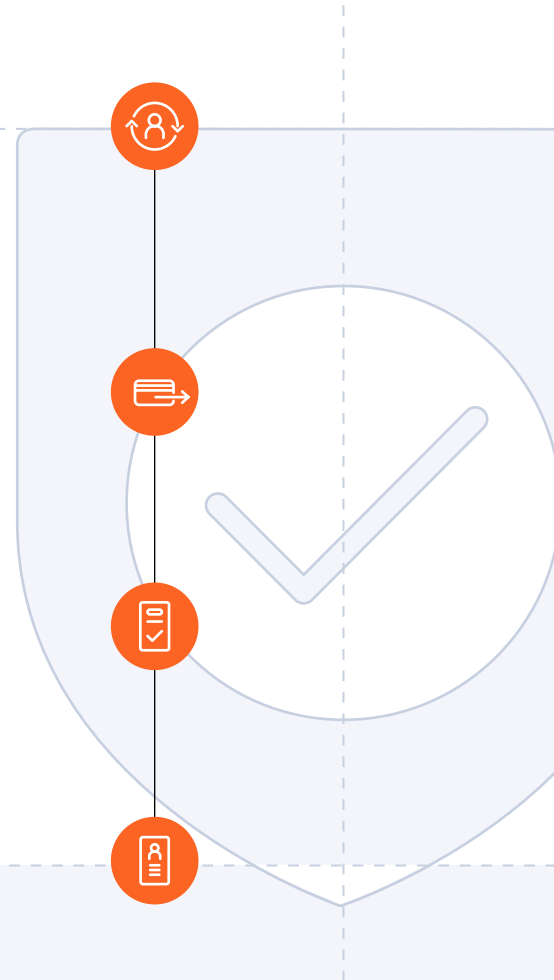infobip

[**Infobip Authenticate**]

The New Era of Optimized Authentication

Enhance your authentication layer with flexible anti-fraud and multi-factor verification solutions on just about any channel.

Authentication - the most important CX challenge of our age

Authentication isn't just an element of the security process – it's a central part of the customer experience. Yet most businesses don't have the resources and tools to build reliable, cost-effective, and friction-light authentication solutions that can secure customer journeys.

This is where we come in.

Infobip: One platform. Any authentication.

- Verify your clients on just about any channel for the best multifactor authentication

| SMS | Push | Voice | Email | Chat Apps | Silent Mobile Verification |

- Enhance your authentication layer with flexible and easy to integrate anti-fraud solutions

Signals
Analyze traffic to detect suspicious patterns and keep bots away.

SIM Swap check
Prevent identity theft and fraud by monitoring changes with sim cards.

National identity number match
Protect users from identity theft, money laundering and financial fraud.

Number masking
Protect users during interactions by keeping identifiable data private.

Email validation
Check if email addresses are valid in real-time and ensure deliverability.

Number Lookup
Check the status, validity of mobile numbers, country code and network they're associated with.

Build secure customer experiences at every touchpoint

- Secure your customer journey, protect your brand reputation, and reap business benefits by:

| Onboarding | Sign-in | Transaction | Account update |

- Being able to choose from many different authentication channels
- Boosting conversion rates with seamless authentication methods
- Detecting and blocking artificially generated traffic

- Solving the synthetic identity puzzle by verifying user claims
- Eliminating account takeovers and frauds
- Strengthening security around any important user transaction

Infobip Authenticate:
The worlds most connected and flexible authentication solution

● Powered by the world's leading omnichannel cloud communications platform, Infobip

Cost:
Overcome pricing challenges with channel flexibility and powerful analytics to control costs.

Coverage:
Take advantage of our global reach, direct carrier connections and local knowledge across six continents and 70+ offices.

CX:
Set up automated flows that prioritize conversions over the option with the least friction and use other channels as a backup.

Conversions:
Insights and analytics help you choose the channels that will help you increase conversion rates, without compromising security.

Compliance:
Lean on an authentication team with industry-leading global compliance expertise, backed by the most important global

The authentication solution CX and security leader's trust

Hundreds of brands – including the world's very biggest – already rely on Infobip Authenticate. Benefit from network reliability, scale, flexibility, speed, and authentication innovation.

Uber

Bolt

BURGER KING

COSTCO WHOLESALE

KIBON

SoftBank

Santander

Allianz ⑪ Partners

Virgin

Unilever

∞ Meta

STRAVA

SAMSUNG

BT

GREENPEACE

unicef ⑳

The Infobip Advantage

- **Flexible pricing on a variety of channels**
  Transparent pricing and manageable costs, that are easy to scale up or down

- **Always on local expert support**
  Our expert support is locally available worldwide, 24/7

- **Unparallel speed and high conversions**
  Direct connections to 700+ mobile operators ensure the fastest speed and highest rate of delivery

- **Secure infrastructure**
  Fully compliant infrastructure reinforced with anti-fraud solutions

- **Global coverage**
  Over 70 offices around the world to help maintain full global coverage and provide local support

- **Reliability**
  SLA-guaranteed 99.99% uptime

- **Ease of integration**
  Simple APIs backed with integration specialist assistance as a professional service

- **Innovation**
  Innovative solutions developed with customers, for customers

- **Failover options**
  Multifactor authentication guaranteed by best-in-class omnichannel infrastructure

www.infobip.com